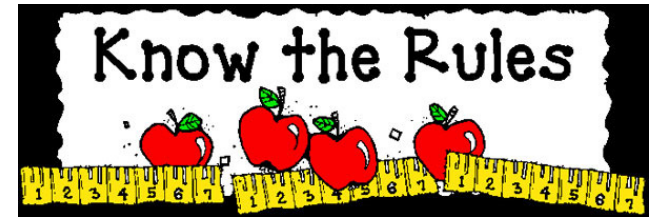


Promoting CHARACTER By Administrators



POSITION	WHAT YOU CAN DO	HOW YOU CAN PROMOTE
Superintendent	As superintendent, you can use your influence and your position to assist in the integration of the Five Marks of Character as a way of life. You can show the school staff and the community the connection between an educational system and the moral development of young people.	<ul style="list-style-type: none"> • Provide professional development for all staff members on character education, and show your interest and support by attending them. • Allow (and encourage) the Character on Track posters to be displayed throughout the building. • Include character education in the district's vision statement, goals and board policies. • Take advantage of grant opportunities to help fund Character on Track. • Create a caring and safe environment that welcomes students, staff, and all visitors. • Support all successes and attend all Character on Track events and celebrations. • Send congratulatory notes and personal letters to staff and students demonstrating the practice of the Five Marks of Character.
Principal	As a principal, you can use your influence and position to transform your school into an environment that is rich in demonstrations of the Five Marks of Character.. You are in a unique position to model and enforce the practice of the Five Marks of Character. In addition, you can help get the word out about Character on Track to parents so that the language is reinforced in the home.	<ul style="list-style-type: none"> • Be an advocate for each child in your building. Build a supportive relationship with each child. • Be clear with the students in your building about the behavior and what you expect from them. Use Character on Track language to remind them. • Orient all teachers and support staff to the Character on Track initiative. Bring them on board by sharing your expectations for each of them. • Dedicate a few minutes at teacher meetings to talk about the Marks of Character and share information and ideas. • Make the implementation a strong building-level goal for each school year. • Orient new teachers to the Character on Track program and the Million Acts of Random Kindness initiative • Plan school-wide activities and celebrations monthly for each of the Five Marks of Character so that students can learn them and understand the meaning of each of them. • Orient all of your parents to the Character on Track. Let them know what your school is trying to accomplish and what you would like them to reinforce at home.
Curriculum Coordinator	As a curriculum coordinator, you can use your influence and position to transform the school into an environment that is rich in demonstrations of the Five Marks of Character. In addition, you can help get the word out about Character on Track to the teachers, the other buildings in the school district, and to the community.	<ul style="list-style-type: none"> • Assist teachers in getting Character on Track started. • Assist in establishing a Character on Track Task Force consisting of school and community representatives to facilitate the implementation of the program both in the school and the community. • Be an advocate for each teacher in the building. Assist them in developing curriculum, obtaining materials, gathering information, and finding developmentally-appropriate ideas for classroom implementation. • Dedicate a few minutes at teacher and curriculum meetings to talk about one of the Five Marks of Character each month and to share Character on Track information and ideas. • Assist in planning school-wide Five Marks of Character activities/celebrations each month so that students can learn them and understand the meaning of each of them. Communicate all events to the public.